

# SOME HADAMARD-TYPE INEQUALITIES FOR COORDINATED $P$ -CONVEX FUNCTIONS AND GODUNOVA-LEVIN FUNCTIONS

$\spadesuit, \star$ A. OCAK AKDEMIR AND  $\clubsuit$ M.EMİN OZDEMİR

**ABSTRACT.** In this paper we established new Hadamard-type inequalities for functions that co-ordinated Godunova-Levin functions and co-ordinated  $P$ -convex functions, therefore we proved a new inequality involving product of convex functions and  $P$ -functions on the co-ordinates.

## 1. INTRODUCTION

Let  $f : I \subseteq \mathbb{R} \rightarrow \mathbb{R}$  be a convex function and let  $a, b \in I$ , with  $a < b$ . The following inequality;

$$f\left(\frac{a+b}{2}\right) \leq \frac{1}{b-a} \int_a^b f(x)dx \leq \frac{f(a) + f(b)}{2}$$

is known in the literature as Hadamard's inequality. Both inequalities hold in the reversed direction if  $f$  is concave.

In [1], E.K. Godunova and V.I. Levin introduced the following class of functions.

**Definition 1.** A function  $f : I \subseteq \mathbb{R} \rightarrow \mathbb{R}$  is said to belong to the class of  $Q(I)$  if it is nonnegative and, for all  $x, y \in I$  and  $\lambda \in (0, 1)$  satisfies the inequality;

$$f(\lambda x + (1 - \lambda)y) \leq \frac{f(x)}{\lambda} + \frac{f(y)}{1 - \lambda}$$

In [2], S.S. Dragomir et.al., defined following new class of functions.

**Definition 2.** A function  $f : I \subseteq \mathbb{R} \rightarrow \mathbb{R}$  is  $P$  function or that  $f$  belongs to the class of  $P(I)$ , if it is nonnegative and for all  $x, y \in I$  and  $\lambda \in [0, 1]$ , satisfies the following inequality;

$$f(\lambda x + (1 - \lambda)y) \leq f(x) + f(y)$$

In [2], S.S. Dragomir et.al., proved two inequalities of Hadamard's type for class of Godunova-Levin functions and  $P$ -functions.

**Theorem 1.** Let  $f \in Q(I)$ ,  $a, b \in I$ , with  $a < b$  and  $f \in L_1[a, b]$ . Then the following inequality holds.

*Date:* September, 22, 2010.

1991 *Mathematics Subject Classification.* 26D07,26D15,26A51.

*Key words and phrases.* Hadamard's inequality, co-ordinated convex, Godunova-Levin functions,  $P$ -functions

$\spadesuit$ corresponding author.

$$(1.1) \quad f\left(\frac{a+b}{2}\right) \leq \frac{4}{b-a} \int_a^b f(x) dx$$

**Theorem 2.** Let  $f \in P(I)$ ,  $a, b \in I$ , with  $a < b$  and  $f \in L_1[a, b]$ . Then the following inequality holds.

$$(1.2) \quad f\left(\frac{a+b}{2}\right) \leq \frac{2}{b-a} \int_a^b f(x) dx \leq 2[f(a) + f(b)]$$

In [10], Tunç proved following theorem which containing product of convex functions and  $P$ -functions.

**Theorem 3.** Let  $a, b \in [0, \infty)$ ,  $a < b$ ,  $I = [a, b]$  with  $f, g : [a, b] \rightarrow \mathbb{R}$  be functions  $f, g$  and  $fg$  are in  $L_1([a, b])$ . If  $f$  is convex and  $g$  belongs to the class of  $P(I)$  then,

$$(1.3) \quad \frac{1}{b-a} \int_a^b f(x) g(x) dx \leq \frac{M(a, b) + N(a, b)}{2}$$

where  $M(a, b) = f(a)g(a) + f(b)g(b)$  and  $N(a, b) = f(a)g(b) + f(b)g(a)$ .

In [3], S.S. Dragomir defined convexity on the co-ordinates, as following;

**Definition 3.** Let us consider the bidimensional interval  $\Delta = [a, b] \times [c, d]$  in  $\mathbb{R}^2$  with  $a < b$ ,  $c < d$ . A function  $f : \Delta \rightarrow \mathbb{R}$  will be called convex on the co-ordinates if the partial mappings  $f_y : [a, b] \rightarrow \mathbb{R}$ ,  $f_y(u) = f(u, y)$  and  $f_x : [c, d] \rightarrow \mathbb{R}$ ,  $f_x(v) = f(x, v)$  are convex where defined for all  $y \in [c, d]$  and  $x \in [a, b]$ . Recall that the mapping  $f : \Delta \rightarrow \mathbb{R}$  is convex on  $\Delta$  if the following inequality holds,

$$f(\lambda x + (1 - \lambda)z, \lambda y + (1 - \lambda)w) \leq \lambda f(x, y) + (1 - \lambda)f(z, w)$$

for all  $(x, y), (z, w) \in \Delta$  and  $\lambda \in [0, 1]$ .

Every convex function is co-ordinated convex but the converse is not generally true.

In [3], S.S. Dragomir established the following inequalities of Hadamard's type for co-ordinated convex functions on a rectangle from the plane  $\mathbb{R}^2$ .

**Theorem 4.** Suppose that  $f : \Delta = [a, b] \times [c, d] \rightarrow \mathbb{R}$  is convex on the co-ordinates on  $\Delta$ . Then one has the inequalities;

$$\begin{aligned} (1.4) \quad & f\left(\frac{a+b}{2}, \frac{c+d}{2}\right) \\ & \leq \frac{1}{2} \left[ \frac{1}{b-a} \int_a^b f\left(x, \frac{c+d}{2}\right) dx + \frac{1}{d-c} \int_c^d f\left(\frac{a+b}{2}, y\right) dy \right] \\ & \leq \frac{1}{(b-a)(d-c)} \int_a^b \int_c^d f(x, y) dx dy \\ & \leq \frac{1}{4} \left[ \frac{1}{(b-a)} \int_a^b f(x, c) dx + \frac{1}{(b-a)} \int_a^b f(x, d) dx \right. \\ & \quad \left. + \frac{1}{(d-c)} \int_c^d f(a, y) dy + \frac{1}{(d-c)} \int_c^d f(b, y) dy \right] \\ & \leq \frac{f(a, c) + f(a, d) + f(b, c) + f(b, d)}{4} \end{aligned}$$

For recent results which similar to above inequalities see [5], [6], [7], [8] and [9].

In [4], M.E. Ozdemir et.al., established the following Hadamard's type inequalities as above for co-ordinated  $m$ -convex and  $(\alpha, m)$ -convex functions.

**Theorem 5.** *Suppose that  $f : \Delta = [0, b] \times [0, d] \rightarrow \mathbb{R}$  is  $m$ -convex on the co-ordinates on  $\Delta$ . If  $0 \leq a < b < \infty$  and  $0 \leq c < d < \infty$  with  $m \in (0, 1]$ , then one has the inequality;*

$$(1.5) \quad \begin{aligned} & \frac{1}{(b-a)(d-c)} \int_a^b \int_c^d f(x, y) dx dy \\ & \leq \frac{1}{4(b-a)} \min \{v_1, v_2\} + \frac{1}{4(d-c)} \min \{v_3, v_4\} \end{aligned}$$

where

$$\begin{aligned} v_1 &= \int_a^b f(x, c) dx + m \int_a^b f(x, \frac{d}{m}) dx \\ v_2 &= \int_a^b f(x, d) dx + m \int_a^b f(x, \frac{c}{m}) dx \\ v_3 &= \int_c^d f(a, y) dy + m \int_c^d f(\frac{b}{m}, y) dy \\ v_4 &= \int_c^d f(b, y) dy + m \int_c^d f(\frac{a}{m}, y) dy. \end{aligned}$$

**Theorem 6.** *Suppose that  $f : \Delta = [0, b] \times [0, d] \rightarrow \mathbb{R}$  is  $m$ -convex on the co-ordinates on  $\Delta$ . If  $0 \leq a < b < \infty$  and  $0 \leq c < d < \infty$ ,  $m \in (0, 1]$  with  $f_x \in L_1[0, d]$  and  $f_y \in L_1[0, b]$ , then one has the inequalities;*

$$(1.6) \quad \begin{aligned} & \frac{1}{b-a} \int_a^b f(x, \frac{c+d}{2}) dx + \frac{1}{d-c} \int_c^d f(\frac{a+b}{2}, y) dy \\ & \leq \frac{1}{(b-a)(d-c)} \left[ \int_a^b \int_c^d \frac{f(x, y) + mf(x, \frac{y}{m})}{2} dy dx \right. \\ & \quad \left. + \int_c^d \int_a^b \frac{f(x, y) + mf(\frac{x}{m}, y)}{2} dx dy \right] \end{aligned}$$

Similar results can be found for  $(\alpha, m)$ -convex functions in [4]. In this paper we established new Hadamard-type inequalities for Godunova-Levin functions and  $P$ -functions on the co-ordinates on a rectangle from the plane  $\mathbb{R}^2$  and we proved a new inequality involving product of co-ordinated convex functions and co-ordinated  $P$ -functions.

## 2. MAIN RESULTS

We define Godunova-Levin functions and  $P$ -functions on the co-ordinates as the following:

**Definition 4.** *Let us consider the bidimensional interval  $\Delta = [a, b] \times [c, d]$  in  $\mathbb{R}^2$  with  $a < b$ ,  $c < d$ . A function  $f : \Delta \rightarrow \mathbb{R}$  is said to belong to the class of  $Q(I)$  if it is nonnegative and for all  $(x, y), (z, w) \in \Delta$  and  $\lambda \in (0, 1)$  satisfies the following*

inequality;

$$f(\lambda x + (1 - \lambda)z, \lambda y + (1 - \lambda)w) \leq \frac{f(x, y)}{\lambda} + \frac{f(z, w)}{1 - \lambda}$$

A function  $f : \Delta \rightarrow \mathbb{R}$  is said to belong to the class of  $Q(I)$  on  $\Delta$  is called coordinated Godunova-Levin function if the partial mappings  $f_y : [a, b] \rightarrow \mathbb{R}$ ,  $f_y(u) = f(u, y)$  and  $f_x : [c, d] \rightarrow \mathbb{R}$ ,  $f_x(v) = f(x, v)$  are belong to the class of  $Q(I)$  where defined for all  $y \in [c, d]$  and  $x \in [a, b]$ .

We denote this class of functions by  $QX(f, \Delta)$ . If the inequality reversed then  $f$  is said to be concave on  $\Delta$  and we denote this class of functions by  $QV(f, \Delta)$ .

**Definition 5.** Let  $f : \Delta = [a, b] \times [c, d] \rightarrow \mathbb{R}$  be a  $P$ -function with  $a < b$ ,  $c < d$ . If it is nonnegative and for all  $(x, y), (z, w) \in \Delta$  and  $\lambda \in (0, 1)$  the following inequality holds:

$$f(\lambda x + (1 - \lambda)z, \lambda y + (1 - \lambda)w) \leq f(x, y) + f(z, w)$$

A function  $f : \Delta \rightarrow \mathbb{R}$  is said to belong to the class of  $P(I)$  on  $\Delta$  is called coordinated  $P$ -function if the partial mappings  $f_y : [a, b] \rightarrow \mathbb{R}$ ,  $f_y(u) = f(u, y)$  and  $f_x : [c, d] \rightarrow \mathbb{R}$ ,  $f_x(v) = f(x, v)$  are  $P$ -functions where defined for all  $y \in [c, d]$  and  $x \in [a, b]$ .

We denote this class of functions by  $PX(f, \Delta)$ . We need following lemma for our main theorem.

**Lemma 1.** Every  $f$  function that belongs to the class  $Q(I)$  is said to belongs to class  $QX(f, \Delta)$ .

*Proof.* Suppose that  $f : \Delta = [a, b] \times [c, d] \rightarrow \mathbb{R}$  is said to belong to the class  $Q(I)$  on  $\Delta$ . Consider the function  $f_x : [c, d] \rightarrow [0, \infty)$ ,  $f_x(v) = f(x, v)$ . Then  $\lambda \in (0, 1)$  and  $v_1, v_2 \in [c, d]$ , one has:

$$\begin{aligned} f_x(\lambda v_1 + (1 - \lambda)v_2) &= f(x, \lambda v_1 + (1 - \lambda)v_2) \\ &= f(\lambda x + (1 - \lambda)x, \lambda v_1 + (1 - \lambda)v_2) \\ &\leq \frac{f(x, v_1)}{\lambda} + \frac{f(x, v_2)}{1 - \lambda} \\ &= \frac{f_x(v_1)}{\lambda} + \frac{f_x(v_2)}{1 - \lambda} \end{aligned}$$

which shows convexity of  $f_x$ . The fact that  $f_y : [a, b] \rightarrow \mathbb{R}$ ,  $f_y(u) = f(u, y)$  is also convex on  $[a, b]$  for all  $y \in [c, d]$  goes likewise and we shall omit the details.  $\square$

The following inequalities is considered the Hadamard-type inequalities for Godunova-Levin functions on the co-ordinates.

**Theorem 7.** Suppose that  $f : \Delta = [a, b] \times [c, d] \rightarrow \mathbb{R}$  is said to belong to the class  $QX(f, \Delta)$  on the co-ordinates on  $\Delta$  with  $f_x \in L_1[c, d]$  and  $f_y \in L_1[a, b]$ , then one has the inequalities:

$$\begin{aligned} (2.1) \quad & \frac{1}{16} \left[ f\left(\frac{a+b}{2}, \frac{c+d}{2}\right) \right] \\ & \leq \frac{1}{8} \left[ \frac{1}{b-a} \int_a^b f(x, \frac{c+d}{2}) dx + \frac{1}{d-c} \int_c^d f\left(\frac{a+b}{2}, y\right) dy \right] \\ & \leq \frac{1}{(b-a)(d-c)} \int_a^b \int_c^d f(x, y) dy dx \end{aligned}$$

*Proof.* Since  $f : \Delta = [a, b] \times [c, d] \rightarrow \mathbb{R}$  is said to belong to the class  $QX(f, \Delta)$  on the co-ordinates it follows that the mapping  $g_x : [c, d] \rightarrow \mathbb{R}$ ,  $g_x(y) = f(x, y)$  is Godunova-Levin function on  $[c, d]$  for all  $x \in [a, b]$ . Then by Hadamard's inequality (1.1) one has:

$$g_x\left(\frac{c+d}{2}\right) \leq \frac{4}{d-c} \int_c^d g_x(y) dy, \forall x \in [a, b].$$

That is,

$$f\left(x, \frac{c+d}{2}\right) \leq \frac{4}{d-c} \int_c^d f(x, y) dy, \forall x \in [a, b].$$

Integrating this inequality on  $[a, b]$ , we have:

$$(2.2) \quad \frac{1}{b-a} \int_a^b f\left(x, \frac{c+d}{2}\right) dx \leq \frac{4}{(b-a)(d-c)} \int_a^b \int_c^d f(x, y) dy dx$$

A similar argument applied for the mapping  $g_y : [a, b] \rightarrow \mathbb{R}$ ,  $g_y(x) = f(x, y)$ , we get:

$$(2.3) \quad \frac{1}{d-c} \int_c^d f\left(\frac{a+b}{2}, y\right) dy \leq \frac{4}{(b-a)(d-c)} \int_c^d \int_a^b f(x, y) dx dy$$

Summing the inequalities (2.2), and (2.3) , we get the last inequality in (2.1).

Therefore, by Hadamard's inequality (1.1) we also have:

$$f\left(\frac{a+b}{2}, \frac{c+d}{2}\right) \leq \frac{4}{d-c} \int_c^d f\left(\frac{a+b}{2}, y\right) dy$$

and

$$f\left(\frac{a+b}{2}, \frac{c+d}{2}\right) \leq \frac{4}{b-a} \int_a^b f\left(x, \frac{c+d}{2}\right) dx$$

which give, by addition the first inequality in (2.1).

This completes the proof.  $\square$

**Corollary 1.** Suppose that  $f : \Delta = [a, b] \times [c, d] \rightarrow \mathbb{R}$  is said to belong to the class  $QX(f, \Delta)$  on the co-ordinates, then one has the inequalities:

$$(2.4) \quad \begin{aligned} \frac{1}{16} \left[ f\left(\frac{a+b}{2}, \frac{a+b}{2}\right) \right] &\leq \frac{1}{8} \left[ \frac{1}{b-a} \int_a^b \left\{ f\left(x, \frac{a+b}{2}\right) + f\left(\frac{a+b}{2}, x\right) \right\} dx \right] \\ &\leq \frac{1}{(b-a)^2} \int_a^b \int_a^b f(x, y) dy dx \end{aligned}$$

**Corollary 2.** In (2.1), under the assumptions Theorem 4 with  $f(x, y) = f(y, x)$  for all  $x \in [a, b] \times [a, b]$ , we have:

$$\begin{aligned} f\left(\frac{a+b}{2}, \frac{a+b}{2}\right) &\leq \frac{1}{4} \left[ \frac{1}{b-a} \int_a^b f\left(x, \frac{a+b}{2}\right) dx \right] \\ &\leq \frac{1}{(b-a)^2} \int_a^b \int_a^b f(x, y) dy dx \end{aligned}$$

**Lemma 2.** Every  $P$ -functions are coordinated on  $\Delta$  or belong to the class of  $PX(f, \Delta)$ .

*Proof.* Let  $f$  be a  $P$ -function and defined by  $f_y : [a, b] \rightarrow \mathbb{R}$ ,  $f_y(u) = f(u, y)$  and  $f_x : [c, d] \rightarrow \mathbb{R}$ ,  $f_x(v) = f(x, v)$  where  $y \in [c, d]$ ,  $x \in [a, b]$  and  $\lambda \in [0, 1]$ ,  $v_1, v_2 \in [a, b]$ , then

$$\begin{aligned} f_x(\lambda v_1 + (1 - \lambda)v_2) &= f(x, \lambda v_1 + (1 - \lambda)v_2) \\ &= f(\lambda x + (1 - \lambda)x, \lambda v_1 + (1 - \lambda)v_2) \\ &\leq f(x, v_1) + f(x, v_2) \\ &= f_x(v_1) + f_x(v_2) \end{aligned}$$

which shows convexity of  $f_x$ . The fact that  $f_y : [a, b] \rightarrow \mathbb{R}$ ,  $f_y(u) = f(u, y)$  is also convex on  $[a, b]$  for all  $y \in [c, d]$  goes likewise and we shall omit the details.  $\square$

The following inequalities is considered the Hadamard-type inequalities for  $P$ -functions on the co-ordinates.

**Theorem 8.** Suppose that  $f : \Delta = [a, b] \times [c, d] \rightarrow \mathbb{R}$  is said to belong to the class  $PX(f, \Delta)$  on the co-ordinates on  $\Delta$  with  $f_x \in L_1[c, d]$  and  $f_y \in L_1[a, b]$ , then one has the inequalities:

$$\begin{aligned} (2.5) \quad f\left(\frac{a+b}{2}, \frac{c+d}{2}\right) &\leq \frac{1}{b-a} \int_a^b f\left(x, \frac{c+d}{2}\right) dx + \frac{1}{d-c} \int_c^d f\left(\frac{a+b}{2}, y\right) dy \\ &\leq \frac{4}{(b-a)(d-c)} \int_a^b \int_c^d f(x, y) dy dx \\ &\leq \frac{2}{(b-a)} \left[ \int_a^b f(x, c) dx + \int_a^b f(x, d) dx \right] \\ &\quad + \frac{2}{(d-c)} \left[ \int_c^d f(a, y) dy + \int_c^d f(b, y) dy \right] \end{aligned}$$

*Proof.* Since  $f : \Delta = [a, b] \times [c, d] \rightarrow \mathbb{R}$  is said to belong to the class  $PX(f, \Delta)$  on the co-ordinates it follows that the mapping  $g_x : [c, d] \rightarrow \mathbb{R}$ ,  $g_x(y) = f(x, y)$  is  $P$ -function on  $[c, d]$  for all  $x \in [a, b]$ . Then by Hadamard's inequality (1.2) one has:

$$f\left(x, \frac{c+d}{2}\right) \leq \frac{2}{d-c} \int_c^d f(x, y) dy \leq 2[f(x, c) + f(x, d)]$$

Integrating this inequality on  $[a, b]$ , we have:

$$\begin{aligned} (2.6) \quad \frac{1}{b-a} \int_a^b f\left(x, \frac{c+d}{2}\right) dx &\leq \frac{2}{(b-a)(d-c)} \int_a^b \int_c^d f(x, y) dy dx \\ &\leq \frac{2}{b-a} \left[ \int_a^b f(x, c) dx + \int_a^b f(x, d) dx \right] \end{aligned}$$

A similar argument applied for the mapping  $g_y : [a, b] \rightarrow \mathbb{R}$ ,  $g_y(x) = f(x, y)$ , we get:

$$\begin{aligned} (2.7) \quad \frac{1}{d-c} \int_c^d f\left(\frac{a+b}{2}, y\right) dy &\leq \frac{2}{(b-a)(d-c)} \int_c^d \int_a^b f(x, y) dx dy \\ &\leq \frac{2}{d-c} \left[ \int_c^d f(a, y) dy + \int_c^d f(b, y) dy \right] \end{aligned}$$

Addition (2.6) and (2.7), we get:

$$\begin{aligned} \frac{1}{(b-a)(d-c)} \int_a^b \int_c^d f(x, y) dy dx &\leq \frac{1}{2(b-a)} \left[ \int_a^b f(x, c) dx + \int_a^b f(x, d) dx \right] \\ &\quad + \frac{1}{2(d-c)} \left[ \int_c^d f(a, y) dy + \int_c^d f(b, y) dy \right] \end{aligned}$$

Which gives the last inequality in (2.5). We also have:

$$\begin{aligned} &\frac{1}{b-a} \int_a^b f(x, \frac{c+d}{2}) dx + \frac{1}{d-c} \int_c^d f(\frac{a+b}{2}, y) dy \\ &\leq \frac{4}{(b-a)(d-c)} \int_c^d \int_a^b f(x, y) dx dy \end{aligned}$$

Which gives the mid inequality in (2.5). By Hadamard's inequality we also have:

$$f(\frac{a+b}{2}, \frac{c+d}{2}) \leq \frac{2}{b-a} \int_a^b f(x, \frac{c+d}{2}) dx$$

and

$$f(\frac{a+b}{2}, \frac{c+d}{2}) \leq \frac{2}{d-c} \int_c^d f(\frac{a+b}{2}, y) dy$$

Adding these inequalities we get,

$$f(\frac{a+b}{2}, \frac{c+d}{2}) \leq \frac{1}{b-a} \int_a^b f(x, \frac{c+d}{2}) dx + \frac{1}{d-c} \int_c^d f(\frac{a+b}{2}, y) dy$$

Which gives the first inequality in (2.5). This completes the proof.  $\square$

**Theorem 9.** Let  $a, b, c, d \in [0, \infty)$ ,  $a < b$  and  $c < d$ ,  $\Delta = [a, b] \times [c, d]$  with  $f, g : \Delta \rightarrow \mathbb{R}$  be functions  $f, g$  and  $fg$  are in  $L_1([a, b] \times [c, d])$ . If  $f$  is co-ordinated convex and  $g$  belongs to the class of  $PX(f, \Delta)$ , then one has the inequality;

$$\begin{aligned} (2.9) \quad &\frac{1}{(d-c)(b-a)} \int_a^b \int_c^d f(x, y) g(x, y) dy dx \\ &\leq \frac{L(a, b, c, d) + M(a, b, c, d) + N(a, b, c, d)}{4} \end{aligned}$$

where

$$\begin{aligned} L(a, b, c, d) &= f(a, c)g(a, c) + f(b, c)g(b, c) + f(a, d)g(a, d) + f(b, d)g(b, d) \\ M(a, b, c, d) &= f(a, c)g(a, d) + f(a, d)g(a, c) + f(b, c)g(b, d) + f(b, d)g(b, c) \\ &\quad + f(b, c)g(a, c) + f(b, d)g(a, d) + f(a, c)g(b, c) + f(a, d)g(b, d) \\ N(a, b, c, d) &= f(b, c)g(a, d) + f(b, d)g(a, c) + f(a, c)g(b, d) + f(a, d)g(b, c) \end{aligned}$$

*Proof.* Since  $f$  is co-ordinated convex and  $g$  belongs to the class of  $PX(f, \Delta)$ , by using partial mappings and from inequality (1.3), we can write

$$\frac{1}{d-c} \int_c^d f_x(y) g_x(y) dy \leq \frac{f_x(c)g_x(c) + f_x(d)g_x(d) + f_x(c)g_x(d) + f_x(d)g_x(c)}{2}$$

That is

$$\frac{1}{d-c} \int_c^d f(x, y) g(x, y) dy \leq \frac{f(x, c)g(x, c) + f(x, d)g(x, d) + f(x, c)g(x, d) + f(x, d)g(x, c)}{2}$$

Dividing both sides of this inequality  $(b - a)$  and integrating over  $[a, b]$  respect to  $x$ , we have

$$\begin{aligned}
 (2.10) \quad & \frac{1}{(d - c)(b - a)} \int_a^b \int_c^d f(x, y) g(x, y) dy dx \\
 & \leq \frac{1}{2(b - a)} \int_a^b f(x, c) g(x, c) + \frac{1}{2(b - a)} \int_a^b f(x, d) g(x, d) \\
 & \quad + \frac{1}{2(b - a)} \int_a^b f(x, c) g(x, d) + \frac{1}{2(b - a)} \int_a^b f(x, d) g(x, c)
 \end{aligned}$$

By applying (1.3) to each integral on right hand side of (2.10) and using these inequalities in (2.10), we get the required result as following

$$\begin{aligned}
 & \frac{1}{(d - c)(b - a)} \int_a^b \int_c^d f(x, y) g(x, y) dy dx \\
 & \leq \frac{f(a, c)g(a, c) + f(b, c)g(b, c) + f(a, c)g(b, c) + f(b, c)g(a, c)}{4} \\
 & \quad + \frac{f(a, d)g(a, d) + f(b, d)g(b, d) + f(a, d)g(b, d) + f(b, d)g(a, d)}{4} \\
 & \quad + \frac{f(a, c)g(a, d) + f(b, c)g(b, d) + f(a, c)g(b, d) + f(b, c)g(a, d)}{4} \\
 & \quad + \frac{f(a, d)g(a, c) + f(b, d)g(b, c) + f(a, d)g(b, c) + f(b, d)g(a, c)}{4}
 \end{aligned}$$

By a similar argument, if we apply (1.3) for  $f_y(x)g_y(x)$  on  $[a, b]$ , we get the same result.  $\square$

## REFERENCES

- [1] E.K. Godunova and V.I. Levin, Neraavenstra dlja funcii sirokogo klassa soderzascego vypuklye, monotonnye i nekotorye drugie vidy funkaii, Vycislitel Mat. i Mt. Fiz., Mezvuzov Sb. Nauc. Trudov. MPG, Moscow, 1985, 138-142.
- [2] S.S. Dragomir, J. Pecaric and L.E. Persson, Some inequalities of Hadamard Type, Soochow Journal of Mathematics, Vol.21, No:3, pp. 335-341, July 1995.
- [3] S.S. Dragomir, On Hadamard's inequality for convex functions on the coordinates in a rectangle from the plane, Taiwanese Journal of Mathematics, 5(2001), 775-788.
- [4] M.E. Ozdemir, E. Set, M. Z. Sarikaya, Some new Hadamard's type inequalities for co-ordinated  $m$ -convex and  $(\alpha, m)$ -convex functions, Submitted.
- [5] M. A. Latif, M. Alomari, On Hadamard-type inequalities for  $h$ -convex functions on the co-ordinates, International Journal of Math. Analysis, 3 (2009), no. 33, 1645-1656.
- [6] M. A. Latif, M. Alomari, Hadamard-type inequalities for product two convex functions on the co-ordinates, International Mathematical Forum, 4 (2009), no. 47, 2327-2338.
- [7] M. Alomari, M. Darus, Hadamard-type inequalities for  $s$ -convex functions, International Mathematical Forum, 3 (2008), no. 40, 1965-1975.
- [8] M. Alomari, M. Darus, Co-ordinated  $s$ -convex function in the first sense with some Hadamard-type inequalities, Int. Journal Contemp. Math. Sciences, 3 (2008), no. 32, 1557-1567.
- [9] M. Alomari, M. Darus, The Hadamard's inequality for  $s$ -convex function of 2-variables on the co-ordinates, International Journal of Math. Analysis, 2 (2008), no. 13, 629-638.
- [10] M. Tunç, On Some Hadamard Type Inequalities for Product of Different Kinds of Convex Functions, RGMIA, Res. Rep. Coll., 13 (2010), Article 5, ONLINE: <http://ajmaa.org/RGMIA/v13n1.php>

★AĞRI İBRAHİM ÇEÇEN UNIVERSITY, FACULTY OF SCIENCE AND ARTS, DEPARTMENT OF MATHEMATICS, 04100, AĞRI, TURKEY

*E-mail address:* ahmetakdemir@agri.edu.tr

*Current address:* ♦Atatürk University, K. K. Education Faculty, Department of Mathematics, 25640, Campus, Turkey

*E-mail address:* emos@atauni.edu.tr